1492
Capital
Management

Discover Opportunity

The New World Is Here

Expand your horizons with our consistent investment process, driven by experience and discipline

You know the challenges of today's investment world: Increased market volatility. Demands for transparency. Increasing complexity in the global marketplace.

At 1492 Capital Management, we know how to navigate turbulent markets. Let our experienced investment team guide you toward superior risk-adjusted returns.

We start by assessing economic forces and mapping out market trends. Then we search for companies that we believe will benefit from those trends but are currently undervalued.

This thematic approach to portfolio construction avoids single-company risk, giving you the benefits of diversification. Equally important, you can be confident that throughout a market cycle, your portfolio investment will deliver better risk-adjusted performance.

Fundamental analysis makes the difference

Our time-tested approach includes these elements:

Meticulous Research

Our portfolio managers and analysts meet with nearly 1,000 companies each year – assessing management's quality and ability to execute on their business plans. Performing intensive bottom-up analysis to find the good companies that will make great investments. Looking where Wall Street hasn't yet looked—and getting there first.

Precise Valuation

Our thorough, company-specific process turns the art of company valuation into a science. We've created metrics to examine a company's cash flow, balance sheet, earnings-based value and industry placement. Then we triangulate those results to create a targeted value for the company. Comparing that target to relative and absolute valuations over an economic cycle reveals potential opportunity.

Ongoing Risk Management

Discipline is the heart of our strategy, not only in selecting investments but also in deciding when to sell. The targeted value we've derived drives our sell discipline. We manage portfolio risk at each step of our repeatable investment process. This allows for consistent investment performance versus our benchmarks.

Best-in-Class Service

Enjoy superior client service: Accessible portfolio managers and analysts. Clear, timely reporting. And transparency that ensures you always know what you're invested in.

Multiple products meet changing market conditions

Choose products from two primary 1492 Capital Management strategies

Growth Strategy

We look for companies whose stocks will benefit from economic, industry or market trends we've identified. Selection criteria include attractive valuation; 20 percent top- and bottom-line growth prospects; a strong management team with high levels of ownership; the ability to self-fund growth; and the presence of catalysts to trigger stock price appreciation.

Product / Market Cap

- 1492 Microcap Growth – to $500 million
- 1492 Small Cap Growth – $100 million to $3 billion
- 1492 SMID Cap Growth – $500 million to $7.5 billion

Value Strategy

We look for stocks that are mispriced due to market inefficiencies. Our goal is to deliver consistent outperformance versus the benchmark while mitigating risk. Our private market value approach to valuation focuses on companies with strong cash flow, solid balance sheets and shareholder-friendly management teams. In addition, we look for small cap companies that pay a dividend. We consider this a mark of stability and a harbinger of greater future growth.

Product / Market Cap

- 1492 Small Cap Value – $300 million to $3 billion

Set Sail for Success

Let us help you discover opportunity in today's market.

Call Tim Stracka at 1492 Capital Management to learn more:

414.224.9160

Meet the 1492 Capital Management Team

Brian K. Andrew, CFA

Chief Operating Officer,
Chief Compliance Officer

Brian is responsible for the overall management of the firm, including operations and compliance. Brian previously was chief investment officer and president of the money management subsidiary and mutual fund company of the Ziegler Cos., Inc. He has 21 years of experience in the investment industry and holds a B.S. in business and finance from the University of Minnesota.

D. Rodney Hathaway, CFA

Portfolio Manager, Value Strategy

Rodney lead manages the 1492 Small Cap Value strategy and has more than 16 years of investment industry experience. He previously managed the nationally acclaimed Heartland Value Plus Fund, where he was instrumental in developing the investment strategy by which the fund was managed. He also founded Hathaway-Nguyen Capital Management, Inc., an investment consultancy firm focused on Vietnam. Rodney holds a B.B.A. from the University of Wisconsin- Milwaukee and an MBA from The Ohio State University.

Joseph A. Frohna, CFA, CPA

Founding Principal and Portfolio Manager,
Growth Strategy

Joe is a founding principal of 1492 Capital Management, LLC and lead manager of the 1492 Growth strategy portfolios. He previously was the founder and CEO of Cortina Asset Management, a $2 billion small cap asset management firm, and before that was the portfolio manager of the nationally recognized First American Small Cap Growth Opportunities Fund. Joe received a B.B.A. in accounting from the University of Wisconsin- Whitewater and an M.B.A. in finance from the University of Michigan.

Tim Stracka

Founding Principal, Director- Institutional Sales

Tim is a founding principal of 1492 Capital Management, LLC and leads the firm's institutional sales team. He has more than 26 years in institutional sales and client service and has worked with some of the largest mutual funds, pension funds and hedge funds worldwide. Tim has a B.B.A. in finance and risk management from the University of Wisconsin- Madison. He also played football for the University of Wisconsin and the Cleveland Browns and Chicago Bears of the NFL.

Kevin Foll, CFA

Senior Equity Analyst

Kevin's research focuses on the consumer and business services sectors. He previously served as a senior equity analyst/assistant portfolio manager at Magnetar Capital. Kevin has more than nine years of investment industry experience and earned his B.B.A. with emphases in finance, accounting and corporate strategy from the University of Michigan's Ross School of Business.

Nancy Frohna, CFA, CPA

Research Analyst

Nancy most recently served as a regional finance manager at Office Depot, Inc., overseeing the profitability of more than 300 stores and nearly $2 billion in revenues in seven states and Puerto Rico. She also brings more than 10 years of investment industry experience, from fund operations and compliance to credit analysis. Nancy earned a B.B.A. in accounting from the University of Wisconsin - Whitewater and an M.B.A. with concentrations in finance and economics from the University of Chicago Booth School of Business.

Robert C. Damron

Co-Portfolio Manager, Growth Strategy

Rob co-manages 1492's Growth strategy, bringing more than 16 years of investment industry experience. Before joining 1492, he was owner and president of 21st Century Equities, an independent equity research firm focused on undiscovered small cap companies. Rob received his undergraduate degree in finance from Miami University (Ohio) and his MBA from Cleveland State University.

Jacob Fink, MS

Trading/Operations

Jacob most recently served as head equity trader for Ziegler Capital Management, where he executed trades for mutual funds and institutional strategies. He was responsible for research related to the equity and fixed income process, provided investment manager due diligence for Ziegler's managed account platform, and provided research for their private equity group. Jacob holds a B.S. in business economics from Wisconsin Lutheran College and a master's degree in applied economics from Marquette University.

Our team offers more than 100 years of combined experience and has navigated through all types of markets and economic cycles. Draw on their expertise to keep moving toward your investment goals.

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